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For Immediate Release

R-Squared Productions' New Hope Surprises

MONROE, LA, November 6, 2012— *New Hope*, the latest release from Monroe, LA-based film company R-Squared Productions was never meant to be a “big deal,” according to the film’s writer and director Rodney Ray. But that’s exactly what the film has become since its October 9 international DVD release. “Within about 72 hours, we realized that *New Hope* was ranked #1 on ChristianCinema.com’s Best Sellers list. And now, we’re in stores like Walmart, K-Mart, Lifeway, Amazon.com, and soon-to-be Redbox.”

Around 10,000 people saw the film during its premiere week in February – which should have been the first clue that *New Hope* was bigger than originally expected. Ray: “We filmed *New Hope* on a very small budget. It was just meant to be a film that addressed the tragic number of teenage suicides in our community. It wasn’t meant to get a distribution deal. But teenagers and those who love them are hungry for entertainment and tools that open up communication. And we’re seeing that *New Hope* is an effective way to open up that communication – from as far away as Great Britain and the Netherlands.”

Not only is the company seeing DVD sales, but they’ve also received endorsements and rave reviews from multiple sources.

Author and speaker Josh D. McDowell:

“As a father of four and a grandfather to five, I firmly believe that our children are facing temptations and realities today that we never could have imagined. *New Hope* weaves the stories of two teens dealing with emotions surrounding sex, drinking, bullying, anger and loneliness. These issues are dealt with creatively and realistically with a bold declaration that

teens can seek and find acceptance of a higher standard. *New Hope* opens those channels of communication between parents and children so desperately needed today.”

The Dove Foundation: “This film features various important life themes such as grieving and moving forward, in addition to showing forgiveness and believing in someone when he/she doesn't believe. This is a powerful film and we gladly award it our Dove "Family-Approved" Seal.”

Christian Film Guide: “*New Hope* is a great youth movie, and I highly recommend this movie to teens and parents with teens; This movie would be an excellent conversation starter in a family or youth group setting...With some very powerful and moving moments, as well as an uncompromising message of the hope found in Jesus, *New Hope* is one of the better youth-oriented movies out there right now.”

Hollywood Jesus: “Delightfully, *New Hope* is full of Biblical truth. Films like this one that attempt to throw Scripture into their scripts do not always do so quite so fluidly. But the use of the Bible in this film flows seamlessly into the plot...Samuel Davis (Michael), Ben Davies (Lucas), and Perry Frost (Jasmine) gave stellar performances. Anytime that any combination of those three were on screen, I was mesmerized. I hope that all three of these young actors continue to hone their craft and perform in future projects.”

More information about R-Squared Productions and their projects can be found on their website – R2Films.net.

R² productions

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R-Squared Productions is a film company based in Monroe, Louisiana. Its mission is to create life-changing films.