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For Immediate Release

R-Squared Productions Plans Historic Event

MONROE, LA, February 3, 2012—The time has finally come. R-Squared Productions' latest, and much-anticipated, feature-length film, *New Hope* will premiere at First West in West Monroe on Friday, February 10. The film, which boldly tackles common teenage issues, features Ben Davies (Courageous), Perry Frost, and Samuel Davis (Abel's Field), as well as hundreds of local extras, basketball players, and cheerleaders. In addition, *New Hope* features multiple songs written and performed by local artists. The film's Director and R-Squared's Executive Producer, Rodney Ray said, "It's important to R-Squared Productions to make life-changing films while showcasing the talent, beauty, and uniqueness of Ouachita Parish...It's our home, too." R-Squared Productions carries out all phases of filmmaking, from pre-production to filming to post-production, at its Louisville Ave. office in Monroe.

After more than twelve months of preparation -and prayer- the company is planning one of the biggest events the area will see all year when they host the World Movie Premiere later this week. The film's stars are expected to be in attendance for the black-tie, red-carpet affair that will begin at 7:00 pm this Friday. A limited number of tickets are available for purchase at the company's office (1309 Louisville Ave.) or from their website, R2Films.com.

The film is already garnering attention from some very reputable sources. Revered Christian author and speaker Josh McDowell had the following to say:

"As a father of four and a grandfather to five, I firmly believe that our children are facing temptations and realities today that we never could have imagined. *New Hope* weaves the stories of two teens dealing with emotions surrounding sex, drinking, bullying, anger and loneliness. These issues are dealt with creatively and realistically with a bold declaration that teens can seek and find acceptance of a higher standard. *New Hope* opens those channels of communication between parents and children so desperately needed today."

Following a special screening for local principals and pastors, Donna Underwood, the Director for the LearningTech/Quest School, praised the film:

New Hope provides parents and educators a vehicle for addressing the difficult topics and challenges of young adulthood. Often adults experience difficulty opening beneficial dialog with young adults and middle-schoolers. *New Hope* opens the door for communication about suicide, peer and family relationships, sex, teamwork, and Christianity. Once that communication door opens, adults and young people may then work to continue constructive, positive communication to ensure success for our youth as well as the adults who care

about them the most. *New Hope* is a must see for parents, educators, and the young people with whom those adults interact daily.

Those young people will have a special opportunity to see the film on the night of the Premiere. R-Squared has partnered with 100.9 FM "The Hill" to host a special Midnight showing at First West that is open to all Middle School, High School, and College students. The event will kick-off at 11:00 pm with a concert by local Holy Hip-Hop artist Big Al. Students will be able to meet and mingle with the *New Hope* stars while spending their Friday night in a safe, fun atmosphere. Tickets for this event are only \$5 per student, but youth groups should register by contacting the R-Squared office at 318-323-6900 to reserve the necessary seating.

That's only the beginning of the festivities that will make *New Hope* historic. Movie showings will continue nightly through February 19. Almost every day of showings will have a theme. For example, Saturday, February 11, will mark "Wristband Day". On that day only, those extras and volunteers who helped on-set during the filming of *New Hope* and received a special wristband will get in to any showing free, simply by showing their wristband. Other special promotions include:

- Sunday, February 12, "Double Feature Day" – R-Squared will show both *New Hope* and their first feature length film, the award-winning *Flag of My Father*;
- Monday, February 13, "Friend Night";
- Tuesday, February 14, "Sweetheart Night" (Sponsored by Opus Broadcasting);
- Thursday, February 16, "New Hope T-Shirt Night";
- Saturday, February 18, "Be in the Next R-Squared Movie Day" (2:00 showing ONLY) (Sponsored by 88.7 FM "The Cross")

More details about these and the other events that are planned for the week can be found at R2Films.com or by calling their office at 318-323-6900.

Monroe-native Randy Smith said,

I have seen a number of Christian-themed movies. *New Hope* is one of the very best. The acting and the cinematography are exceptional, and the message is timeless. I cried and cheered as the characters tackled the problems and triumphs of life. There are also a number of surprises in the movie which speaks quite well of the professionalism and creativity of the screenplay.

Tickets for all of the *New Hope* showings are available for purchase at R-Squared's office (1309 Louisville Ave. in Monroe), on their website – R2Films.com, or at the door.



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R-Squared Productions is eager to share this project with their community and is excited that “A New Hope is Rising” with this historic event!

More details about *New Hope* and R-Squared Productions can be found on their website, R2Films.com

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R-Squared Productions is a film company based in Monroe, Louisiana. Its mission is to create life-changing films.